

MILNGAVIE MY WAY STEERING GROUP

BID Meeting 10th December in Milngavie Youth Centre at 6pm

Present: Wendy, Pauline, Rona, Marion, Eileen, Glenn, Hilary, Martin, Janet Pearson (Youth Centre Manager, part of meeting), Jim Gibbons.

Apologies: Catherine Williamson, Cllr Gotts

1. Milngavie Youth Centre

Janet explained Youth Café set up in response to anti-social behaviour. Partnership between Council/ Rotary Club/ Police. Centre is staffed with Council Youth Workers, after building transferred from EDC to voluntary management committee. Building refurbished with new furniture/ Wi-Fi.

Work young people to get them active in community – partnership with MIB and Douglas Academy. Opportunities for joint working with businesses and community. Ian and group personally thanked Janet for all her hard work, particularly in improving the Milngavie Christmas offer with Santa's grotto.

2. Minutes of previous meeting

Should be Glenn MacNay. Marion approved, Rona seconded.

Charge for administration of the Levy by East Dunbartonshire Council

Finally agreed at £4000 per year though review in year 2-5 (with a review to reducing).

3. Governance

- BID Proposal and 8 appendices to Scottish Govt and Chief Executive on 9 Dec 2-13. Council must approve or veto proposal by 6 January 2104.
- Business Plan will be printed in mid-January for EDC to distribute with ballot papers. 3 Feb – 17 March.

4. Operational

Intern opportunities – Adopt an Intern through Scottish Government – current funding only on until 31 March 2014. It was possible to secure an intern from Jan to work on ballot, marketing and funding investigations or wait until new financial year in the hope that a new tranche of funding would be available. Group decided to wait for outcome of ballot.

Accommodation – Police possibly able to offer BID accommodation at station on Main street. Hopefully know by the end of the year.

5. Communications

- Campaign Jan-March 2013: draft Communications Plan discussed.
- Week commencing 20th Jan, event kick off in Garvie and Co (if open by then).
- M+S said huge increase of footfall after switch on: a good selling tool.
- PR: Contact agent for skin at old bedroom shop (outdoor shop); vote yes stickers for windows of shops.
- Message of support from business owners in B Plan: a number of business people were suggested.

6. Date of next meeting – 14 Jan at 6pm.